

# ShapingYourDay.com



## Snowflower

**Design - Mencke & Vagnby**

Enfolding the light and lightness of a crisp and blue skied winter day, is the subtle playfulness of the Snowflower hovering like a delicate, super-sized bud of snow – an elusive fairytale that you want to catch...

The Snowflower is drawn with the brushes of light and shade, creating a vibrant translucent pattern, like rays of sun, breezing through a leafy crown.

The final touch of gravity performs perfect curvatures on the slender design of Mencke & Vagnby.



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## Facts

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The light from Snowflower is 100 % glare free and can be fitted with new energy saving bulbs as well as traditional ones.

Self-assembly takes approximately 30 minutes.

The Snowflower consists of 1 top ring, 1 bottom ring, 30 ribs, all made of polycarbonate, a lamp holder with 3 m textile power cord, and 150 identical petals made of Japanese polystyrene.

Assembly instructions are included inside the lid.

Recommended sales price is 249 US\$ / 199 €

## ShapingYourDay

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ShapingYourDay is a brand new brand, created by Mencke & Vagnby, and the first product "shaping your day" is the pendant Snowflower.

Sustainability and lasting design that moves you are the key features of ShapingYourDay. With a focus on simplicity and functionality of the Scandinavian design traditions, the founders Karina Mencke and Marcus Vagnby have always had an international approach, making their impact around the globe.

The Mencke & Vagnby studio is based in Copenhagen – with the world as its playground!



## Packaging

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Snowflower is a self-assembly lamp, and comes flat packed in a nice little giftbox,, measuring a mere 29x19x6 cm

The material, images and graphics of the giftbox is of high quality - perfect to display and to create attention in your store.

The giftbox includes all parts of the Snowflower - also the power cord, making it easy to handle and stock at low cost.

Snowflower is available with both a E26 lamp holder for the North American and Japanese market, and a E27 lamp holder for the rest of the world.

## Ordering/Delivery

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For ordering of the Snowflower, please send an email to [info@shapingyourday.com](mailto:info@shapingyourday.com)

Snowflower is delivered in master cartons of 8 pcs.

One master carton measures 40x60x13 cm, and weighs 14 kg